



Media Release

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Talent Finds Open Window At Sun Title: Increased Employee Benefits And Market Growth Are On Their Horizon

Grand Rapids, Mich., March 27, 2009---While doors are closing at title companies across the nation, Sun Title has left its doors and windows open for abundant talent to shine in. Hiring the very best employees remains essential to Sun Title owners who are drawing on this strength by introducing three new employees to their team, increasing employee benefits and gearing up for additional market growth.

“We’ve seen an unprecedented number of highly experienced and qualified individuals who have been downsized by their former employer or are looking for a new challenge with opportunities for career growth,” said Thomas W. Cronkright II, Co-owner and CEO of Sun Title in Grand Rapids, Mich..

New hires include Michelle Kadzban working in Sun Title’s Full-Service Department, which coordinates every aspect of real estate transactions to ensure they are smooth and complete, as well as accurate; and Tania Hoover and Susan Hinojosa, Sun Title’s Closing and Marketing Officers. Hoover and Hinojosa are focused on serving the company’s existing clients and developing new business and new relationships, in addition to resolving client needs and guiding clients and their customers through the closing process.

Hinojosa commented on Sun Title’s dedication to its employees, “Prior to Sun Title, I was a product of a national corporation consolidation. I lost my job on a moment’s notice. It is refreshing to now be with a local company that makes local decisions based on its commitment to its clients and staff. I’m a valued member of the team, not just another name on a list in the board room.”

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Contrary to prevailing industry trends of closing offices, eliminating bonuses and reducing salaries, Sun Title has recently announced a plan to reward the hard work and dedication of its people.

“Starting April 1, we are instituting an employee bonus and profit sharing plan,” said Lawrence Duthler, Co-owner and President of Sun Title. “Of all the lessons we have learned over the past four years in business, one stands far above all others...the quality of our people will dictate the level of our success. As we continue to provide an environment that fosters collaboration and professional growth, we’re excited to share the economic benefits with our team.”

The title agency plans to continue its growth in the west Michigan area and expand into other markets.

“Our ability to attract top talent, combined with the leveraging of technology and innovative business practices, uniquely positions us to take advantage of this market window,” said Cronkright. “We are on a mission to change the title insurance industry. Each closing brings us one step closer to that goal.”

Cronkright and Duthler anticipate the need to hire additional employees as Sun Title Agency expands into additional markets and grows its centralized production center in Grand Rapids.

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Additional information:

Sun Title, a full service title agency specializing in residential and commercial real estate transactions, is located in a 100-year-old renovated building in the Creston Heights business district. Their service area, which extends throughout West Michigan and the Lakeshore, is possible through the use of their five patented Mobile Closing Units. Sun Title was recognized as a 2008 Innovation Michigan finalist by Business Review Western Michigan. This title agency’s team of 14 full-time employees includes on-staff attorneys and provides a combined total of 120 years of title and real estate experience.